

Audi Genuine Accessories

Catalogue 2018 // 2019

In case of luggage: Transport solutions from roof box to kayak rack.

So light, so good: Mattias Ekström talks about carbon add-on parts.

Audi stays Audi: Car care products from Audi Genuine Accessories.





Editorial Issue

2018 // 2019

— Welcome —

Do you want to experience more with your Audi, or make your day more comfortable, more adventurous, easier or even more efficient? At Audi Genuine Accessories, we focus on this every day. We endeavour to design our accessories to enrich your life in all kinds of ways. Our aim is to give you the scope to organise your time more effectively and to enjoy personal freedom on an entirely new level. Whether you go skiing in the mountains, cycling in the city or take your family to the seaside: we know what really matters to you and your loved ones.

Our expertise is not just about making cars that are safe, efficient and progressive. It's also about producing accessories that ensure you get the most out of your Audi.

To give you even more ideas for your Audi, this year's Catalogue includes stirring stories, background information and useful tips for you. Learn how communication in the vehicle keeps on getting more intuitive, about that material that sends Mattias Ekström into raptures, a vintage car love affair, and much more.

But now... enjoy reading!

Chayne Brand

Head of After Sales Marketing
AUDI AG

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Transport

Whether your plans are on a large or small scale, here you will find suitable transport solutions for your Audi, giving you all the space you need to do the job.

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Sport and Design

An expression of your personality in every last detail. To ensure that your Audi is just as individual as you are, we have the necessary Audi Genuine Accessories in the Sport and Design chapter.

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Communication

Always connected to the world. In the Communication chapter, you will find the right Audi Genuine Accessories for life on the move.

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Family

Safety for the little ones is our biggest priority. Here you will find all the products that make driving more convenient and comfortable for your children.

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Fun Facts

Did you know...? We have been getting clued up to provide you with useful knowledge about your Audi and mobility.

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Comfort and Protection

To ensure your Audi always stays in the best condition in the future, you will find suitable Audi Genuine Accessories for correct vehicle care in the chapter on Comfort and Protection.

Transport

Whatever you want to do - transport solutions from Audi Genuine Accessories help you to put your plans into practice.

Up, up and away

From the bustling city to a snow-topped hideaway - Audi Genuine Accessories has the best transport solutions to get you there. A snapshot from a totally different perspective.



Ski and luggage boxes

Available in high-gloss brilliant black and platinum grey with side blade in brilliant black. Available in various sizes: 300 ltr., 360 ltr. (illustrated) and 405 ltr. Lockable. Can be opened on both sides. Quick attachment system. Can only be used in combination with roof carrier unit (available separately).



Kayak rack

For single-person kayaks up to 45 kg. Tilttable.
Kayak rack and retaining straps can be locked separately.
Can only be used in combination with roof carrier unit
(available separately).

Maybe it's the next drive to the countryside, the coast or in the snow – possibly not far away. But far enough to take time out from everyday life. To see things from a different perspective. And rediscover a myriad of possibilities. For numerous different adventures and a large slice of spontaneity, Audi Genuine Accessories has developed transport equipment that is as flexible as you are.





Ski and snowboard rack

For up to 6 pairs of skis or 4 snowboards.
Lockable. Can only be used in combination
with roof carrier unit (available separately).

The versatile roof carrier unit from Audi Genuine Accessories is a good starting point when deciding what luggage to take with you and how to transport it. It's an ideal base for a large number of roof rack modules, such as the kayak rack, bicycle rack, roof box and the ski and snowboard rack. The durable mechanical equipment is produced using high-quality materials and features an anti-theft locking system. The attachment of the roof modules from Audi Genuine Accessories is not only secure, but also fast and convenient. It's simple: attach and drive.

Racks up the miles with ease

Passionate cyclists like to have their bikes on-board
with a bicycle rack from Audi Genuine Accessories.
But what do they do when their bikes have to stay at home?



Bicycle rack

Anodised aluminium profile. Designed for quick and easy bike attachment. Lockable. Max. carrying load: 17 kg. Can only be used in combination with roof carrier unit (available separately).

For this, we have thought of something special. Together with Björn, a master carpenter from Hamburg, we will show you an easy way to build a stylish bike holder for your living room. In our DIY video tutorial, Björn explains which materials are suitable and everything else you

need for the job. For even more utility, Björn has even thought of a way to allow you to attach your keys and helmet to the bike holder. Once done, your bike always has the perfect place, both at home and on your Audi. Have fun with your DIY project!



1. Choosing your materials

The bike holder consists of 5 separate parts which you can have cut to size at your local DIY store. You can choose the type of wood yourself; in our example it is high-quality bamboo.



2. The right tools

In addition to wood glue and sandpaper, you need a few tools, including a biscuit joiner and a circular saw and jigsaw, which you should be able to rent from a DIY store.



3. Carrying out the work

You need approx. 1 hour for assembly and approx. 1 hour to allow the glue to dry. DIY skills are an advantage!



The centrepiece:
Thanks to the prominent placement, the bike is a real eye-catcher – in any living room.



Find Björn's DIY guide, along with further tips and advice, in our video tutorial at www.audi.com/DIY (connection costs depend on your mobile phone contract)



Bicycle carrier for towing bracket
Maximum load: 60 kg (up to 2 bicycles). Can be swivelled downwards. Separate locks for bikes and carrier. Extension for third bike available separately. Suitable for e-bikes.

Keep a tight grip on your next adventure

Skiing, kayaking, biking – no matter which hobby thrills you the most, with transport solutions from Audi Genuine Accessories your equipment always arrives safely at your destination.

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01 Ski and luggage boxes Available in either platinum grey (with side blade in brilliant black) or high-gloss brilliant black. Available in various sizes: 300 ltr., 360 ltr. and 405 ltr. Lockable. Can be opened on both sides. Quick attachment system. Can only be used in combination with roof carrier unit (available separately).

02 Roof box bags Waterproof base. 5 cm high, waterproof surround. Various combinations possible.
Available in three sizes: S (43 ltr.), M (76 ltr.) and L (82 ltr.)

03 Roof carrier bag Specially designed for storage and transport of the roof carrier unit (available separately). High-quality fabric in anthracite with robust zip fastener. Carrying grip and practical hanging loops facilitate transport and storage. With side pocket for small parts.

04 Roof carrier unit For various roof modules. Printed with Audi logo. Anodised aluminium profile. Anti-theft screw attachment.



Sport and Design

As individual as you are -
enhance the personality of your Audi.



PERSONALITY
A class
of its own

More adventurous? More urbane? More individual?
Configure the personality of your Audi.

Q2 OFFROAD STYLE LE PACKAGE PLUS



offroad style package plus

Combines the features of the offroad style package and the metallic style package. The offroad style package includes front spoiler and rear apron with accentuated skid plates, wheel arch trim, door cover strips, Audi rings film set for the blades and sport tailpipe trim in silver chrome finish. The metallic style package adds radiator grille trim, decals for the exterior mirror housings with inlays in selenite silver and blades in a distinctive design. Available for the Q2 as a factory-fitted option or for retrofitting.

Film set for side sills

In different versions with quattro logo or Audi rings (depending on drive type) in matt platinum grey. Available for the Q2 as a factory-fitted option or for retrofitting.

Cast aluminium wheels¹

In 5-arm latus design, matt titanium look, machine-polished. Available for Q2 from autumn 2018 onwards as retrofit option only.

¹Wheel specifications and technical properties of tyres can be found on page 69.

Q5 CARBON STYLE PACKAGE



Door cover strips
in carbon

Exterior mirror housings
in carbon

Radiator grille inlay
in carbon

Carbon style package

Consisting of carbon radiator grille inlay, carbon door cover strips and carbon exterior mirror housings. Available for the Q5 as a factory-fitted option or for retrofitting.

Offroad style package

Consisting of sill trims, wheel arch covers, bottom section for front and rear bumpers. Available for the Q5 as a factory-fitted option or for retrofitting.

Running board

Available as a factory-fitted option or for retrofitting.

Cast aluminium wheels^{1,2}

In 5-arm falx design, matt black, machine-polished. Available for the Q5 as a factory-fitted option or for retrofitting.

¹Wheel specifications and technical properties of tyres can be found on page 69.

²Your Audi Partner will inform you about the exact availability date.

Q7 OFFROAD

STYLE
PACKAGE



Front bumper
(bottom section)

Sill trims

High wheel
arch covers

Sport tailpipe trim
in black chrome finish

Rear bumper
(bottom section)

Offroad style package

Consisting of bottom section for front and rear bumpers, high wheel arch covers and sill trims (both in stone grey metallic paint) and sport tailpipe trims in black chrome finish. Available for the Q7 as a factory-fitted option or for retrofitting.

Running board

Available as a factory-fitted option or for retrofitting.

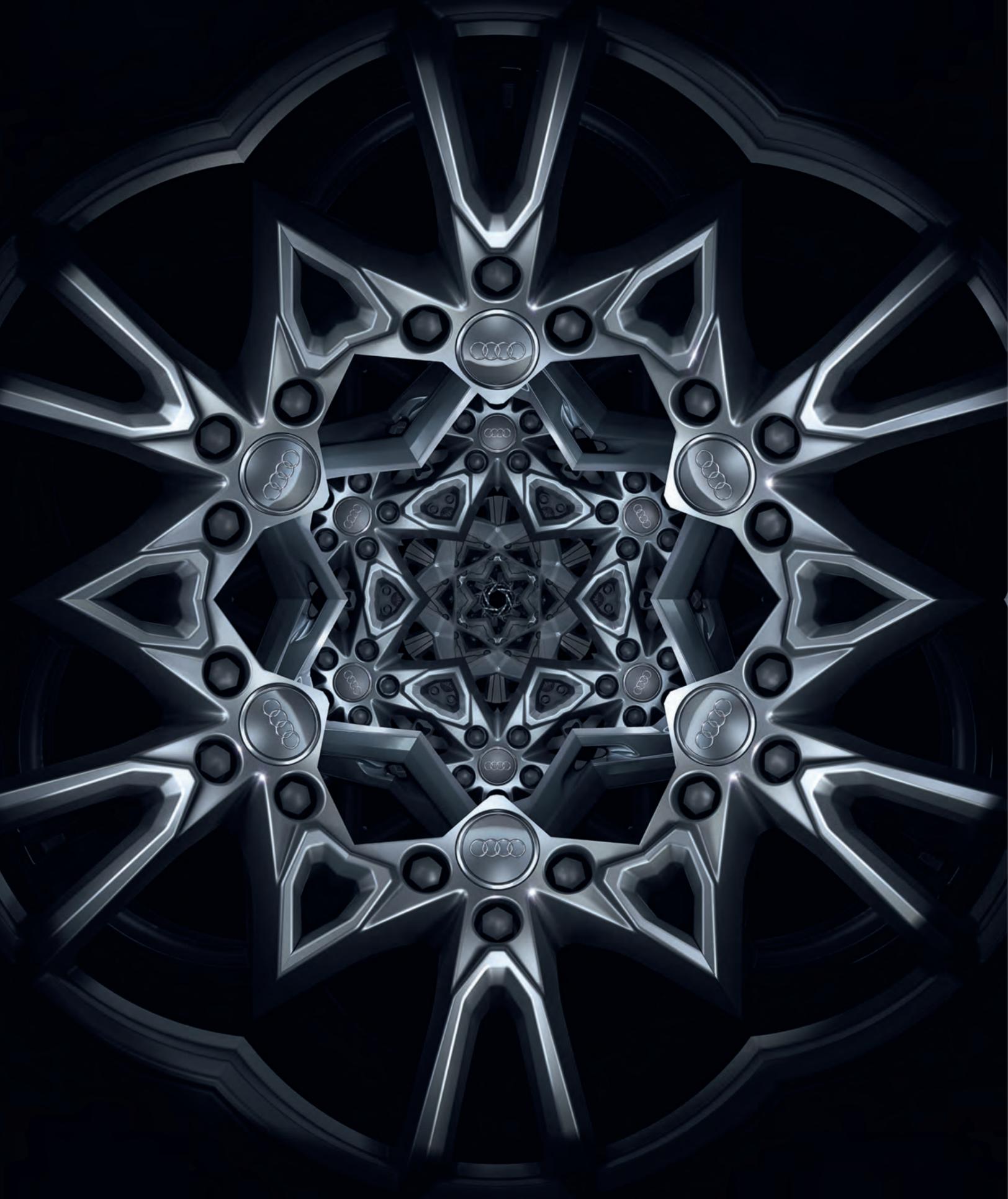
Tinted LED rear lights

Made of transparent plastic with tinted interior. Available for Q7 as retrofit option.

Cast aluminium wheels¹

In 10-arm talaria design, matt black, machine-polished. Available for Q7 as retrofit option.

¹Wheel specifications and technical properties of tyres can be found on page 69.



The attraction of winter

Being well prepared for winter can be so rewarding: with complete winter wheels from Audi Genuine Accessories. These cast aluminium wheels meet the highest requirements in terms of design and finish. With optimum wet grip properties, a deep tread profile and a uniquely attractive design, the complete winter wheels are well equipped to take on any challenge you may meet on the road. Black, anthracite or brilliant silver – the design is fully accentuated down to the finest detail.

Cast aluminium winter wheels¹:

- 01_ in 5-arm latus design**, black and brilliant silver, for the Audi Q2.
- 02_ in 5-arm crena design**, brilliant silver, for the Audi Q7.
- 03_ in 5-arm helica design**, matt black and brilliant silver, for the Audi A3.
- 04_ in 10-spoke V design**, brilliant silver, for the Audi A4.
- 05_ in 5-arm ramus design**, black and brilliant silver, for the Audi A5.
Also available in black for the Audi A6.
in black for the Audi A7.
in black for the Audi A8.
- 06_ in 5-arm falx design**, brilliant silver, for the Audi TT.
- 07_ in 10-spoke vox design**, black and brilliant silver, for the Audi Q5.



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¹Technical properties of tyres can be found on page 69.



The lightness to win

To understand Mattias Ekström and his fascination for motor sport, you have to go right back to the beginning – back to his childhood. This is the story of his passion for racing, true carbon enthusiasm and special childhood moments.

Mattias Ekström

Swedish racing driver from the rallycross racing team EKS Audi Sport, which receives works support from Audi. DTM touring car driver for Audi from 2001 to 2017, most recently for the Audi Sport Team ABT Sportsline.



It's a picture of Sweden with endless plains, miles of forest paths and an atmosphere of tranquility that Mattias Ekström's words paint in this interview. A place where he could enjoy many liberties and test the limits at an early age. He sees his home as the foundation for his later enthusiasm for speed and his passion for fast cars.

But if you thought this was all down to the influence of his father and former rallycross driver Bengt Ekström, you'd be wrong. Mattias honed his own skills. Even before he had a driving licence. At the age of eleven, together with his neighbour and cousin, he was already putting an old car through its paces in the field next door. Relating these anecdotes brings a light to his eyes. And a smile at the corners of his mouth.

Looking back, he knows that moments like this were only possible because his parents gave him the freedom to try things out. Not only is he infinitely grateful to them for that, he also knows that they helped him develop a pretty fine sense for gauging situations – especially

tight ones. True to the motto “champions aren't born, they are made”.

“For me, the best drivers in the world are rally drivers.”

How true these words are – today Mattias Ekström is himself an extremely successful racing driver. In sixteen years with Audi at his side, a loyal partnership has emerged – a partnership rewarded by countless wins. Today, he drives rallycross for his own team, EKS Audi Sport, with Audi works support. This successful cooperation demonstrates Mattias' devotion to motor sport. Beyond his passion and commitment, here is a charming Swede who is a truly genuine guy, in clear contradiction of the typical racing driver clichés. To Mattias, it's not all about driving as fast as possible, but about being at one with the car. Developing a feel for the “machine”, as he calls it. That is why he also raves about the material used in his racing machines, which are made mostly of carbon.



As a racing professional, Mattias is always at the cutting edge when it comes to the technical development of new materials, and he has a deep understanding of the materials used in his racing cars. He knows what matters

beautiful materials in the world and just as important as a car's colour as a statement of style. So, for a unique look when configuring a car, he says he has a strong bias towards carbon materials.

“In purely visual terms, carbon is one of the most beautiful types of design.”

to him, where his preferences lie, and how to go about surpassing the limits again and again. In both his professional and private life you'll find examples of his love of good design and carbon. To Mattias, pure woven carbon fibre and brushed stainless steel are the most

It is this special fascination for motor sport that defines Mattias Ekström and set him apart from the field in DTM. With boundless enthusiasm for motor sport, he has always called the status quo into question, in order to be ready for new challenges. From the material composition of his cars to his finely honed driving skills – Mattias is driven by an unrivalled passion. An outsider might call it quirky but we like it.

As light and easy as your personal style. Learn more about carbon add-on parts from your Audi Partner.



You can watch the video of the interview with Mattias Ekström at www.audi.com/carbonfibre (connection costs depend on your mobile phone contract)

Carbon add-on parts
Are you a carbon fan too? Accentuate your own individual style with carbon add-on parts from Audi Genuine Accessories.



Rear lid spoiler in carbon¹
For a dynamic, top-quality rear design. A further enhancement to the excellent aerodynamics.

¹Please contact your Audi Partner for details of which products are suitable for your model and which restrictions apply.



Exterior mirror housing in carbon¹
To accentuate the dynamic design in high-quality carbon.



Design highlights in the spotlight

The best way to make a grand entrance on the street. Spotlight your style with entry LEDs from Audi Genuine Accessories. Project either the Audi rings or quattro logo onto the ground, ensuring your Audi leaves a lasting impression every time you open the door.

The image shows the interior of a car with the driver's door open. A light projection from the door sill illuminates the word "quattro" on the ground. The car's body is a dark red color, and the interior is black. The lighting is dramatic, highlighting the sleek lines of the car's design.

quattro



Entry LEDs¹

LED projection of the Audi rings or the quattro logo on the ground when the doors are opened. Available in sets of 2 for the front and rear doors.

¹ Please contact your Audi Partner for details of which products are suitable for your model and which restrictions apply.

As stylish as you are

Your Audi is an expression of your own personality.
Sharpen up your appearance even more.
With sport and design products from Audi Genuine Accessories.

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- 01 Audi rings film set** The Audi rings film set emphasises the brand appearance of your vehicle.
- 02 Footrest and pedal caps in stainless steel** The combination of brushed stainless steel and anti-slip rubber is a perfect mix of design and safety. The photo shows pedal caps and footrest for automatic vehicles.
- 03 Sport tailpipe trim** The sport tailpipe trim emphasises the dynamic character of your Audi. Chrome-finished stainless steel accentuates the vehicle's style and elegance.

Design gecko in aluminium look

The high-quality design gecko in aluminium look is an attractive eye-catcher for the interior or any other metal surface. The gecko symbolises quattro four-wheel drive. The design figure can be placed virtually anywhere, e.g. on one of the air outlet grilles. With an integrated magnet, it can be attached to suitable metallic surfaces after removing the retaining clip.



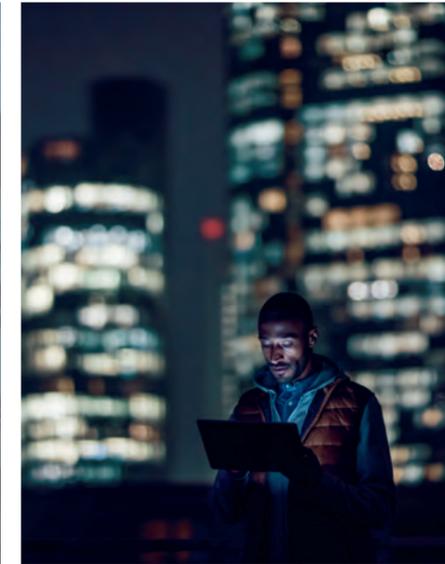
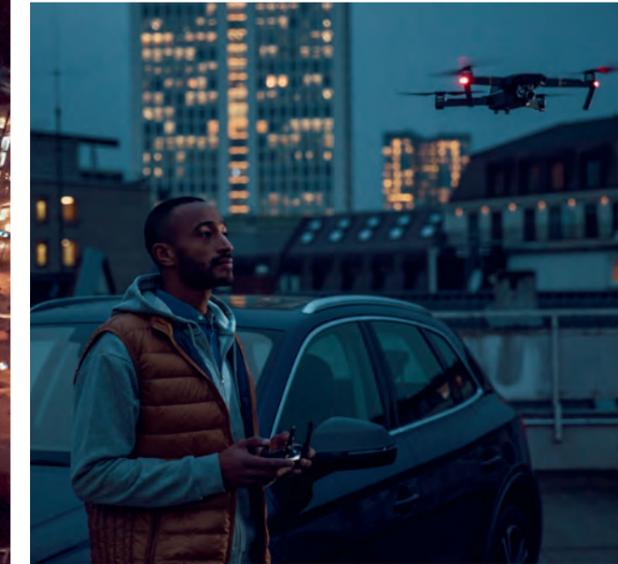
Communication

Sometimes it's the small things that make everyday life more convenient:
Discover communication solutions from Audi Genuine Accessories.

Wireless charging cover
See page 42

Freedom

Little gadgets with a big effect: it seems that we have never had this much personal freedom to get the most out of life – whatever we want to do. We followed a drone photographer, who gave us an insight into a world full of new perspectives and his own personal interpretation of freedom.



Personal freedom can mean a lot of things: to be flexible, mobile, completely unattached, frontier-free. We can explore different countries, change jobs, find people, switch perspectives, dive down low or climb up high.

We have long since digitalised our own personal freedom. For Ivan, a smartphone and tablet, etc. are indispensable parts of everyday life and essential for his biggest hobby. He loves it. And he loves his freedom.

Drone, smartphone, tablet and car go hand in hand when looking for new perspectives. Zooming out of or into urban life, depending on his mood.

“Drone images change your perspective completely. They can suddenly make your own neighbourhood seem new and unfamiliar”, says Ivan with a laugh. “It is exciting to see the effect these images can have on people. Now, drones have been around for quite a while. But every time I just love to experience again the



emotions that different perspectives can trigger. Sometimes problems suddenly seem small, and the hustle and bustle is far away. That can really set you free.”

Ivan enjoys climbing into his car, going with the flow and freezing the frame on life’s moments. For his hobby, he needs everything to work smoothly. “It’s often the little things that make life easier. It’s great that it is now so easy to connect

smartphones with vehicles. For instance, I can mirror addresses from Google Maps or access my apps on my on-board display. It’s really helpful and practical that I can charge my smartphone or tablet while I’m driving – and wireless charging is even more convenient.”

And now it’s already time for Ivan to continue his search for new perspectives. Far away and flying high.



Audi smartphone interface
Connects your smartphone to your vehicle. Brings your smartphone content, such as navigation, telephone, music and selected third-party apps seamlessly onto the MMI display via USB cable¹.

¹ Available from Audi Genuine Accessories.



Wireless charging cover
For wireless charging of Apple iPhone 5, 5s, SE, 6, 6s and 7 (shown in photo). The charging cover protects against scratches, impacts and dirt. Certified by Apple. Compatible with Qi charging stations such as the Audi phone box.



Connected to life

Stay connected on the road: exclusive communication solutions from Audi Genuine Accessories help you make your day easier and more convenient.

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01 Audi Entertainment mobile Tablet for front seat backrests. Can also be used outside the vehicle. For use with videos, photos, games and music. Premium entertainment with excellent image quality on a 10.1 inch touchscreen display. Multiple connection options. Wi-Fi capable. Requirement for installation in vehicle: Preparation for Rear Seat Entertainment. **02 Wireless charging pad – for charging to Qi standard** Enables cable-free charging of any Qicapable smart device. Sleek, compact design. Not suitable for use in the vehicle.

03 Bluetooth headphones Compatible with Bluetooth-capable mobile devices. Foldable. Bag included. Rechargeable batteries with a battery life of up to 15 hours. **04 USB adapter cable** For use with Audi smartphone interface and Audi phone box.

You can also use the USB adapter cable to charge your device easily and conveniently while driving.

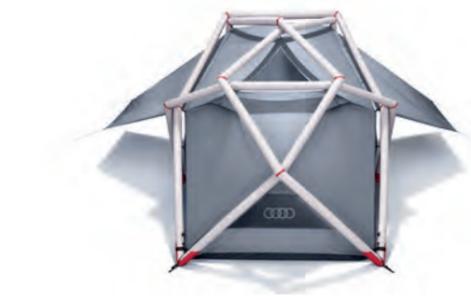
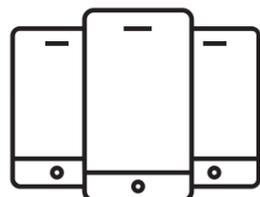
05 USB dual charging adapter The USB adapter with 2 slots allows you to charge two mobile devices simultaneously in the vehicle via separate charging cables at up to 2.4 amperes each. Connection is via the 12 Volt socket in the vehicle.



Navigation update¹
Adds new map content.

¹Please contact your Audi Partner for details of which products are suitable for your model and which restrictions apply.

In 2017 there were more mobile phone contracts than humans on earth.



8 minutes

The camping tent from Audi Genuine Accessories can be pitched in only 8 minutes. It takes between 20 and 30 minutes to pitch a comparable, conventional camping tent.

The highest mileage ever recorded on a car's odometer was 4,890,993 km. That's roughly equivalent to driving around the world 120 times.



Fun Facts

Did you know?

In Russia, driving in a dirty vehicle is punishable by a fine.



If you hold your Audi convenience key to your head, its range will be doubled because the human skull acts as an amplifier.

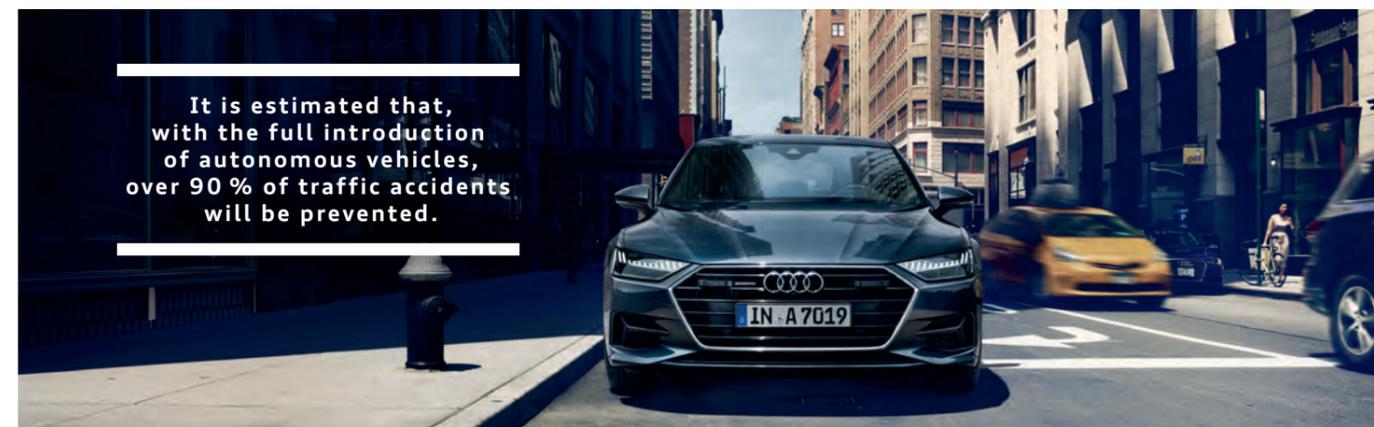
1-3 km of cabling is installed in an average mid-sized car today, and up to 8 km can even be required in a single luxury car.

8 km



Since 2015, astronauts have been able to brew espresso in the ISS. Now, with the Espresso mobil, you can do the same in any Audi.

It is estimated that, with the full introduction of autonomous vehicles, over 90 % of traffic accidents will be prevented.



Family

Where the smallest occupants are concerned, top priority is given
at Audi Genuine Accessories to safety and comfort. With children's products
which are durable in everyday use.

For growing challenges

The safety of your little ones is a big priority as far as we are concerned – especially when it comes to child restraint systems. We spoke to Sylvia Tappe, from Audi Technical Development, about the comfort and safety of Audi Genuine child restraint systems.



Children are very close to our hearts in the technical development division. Our development team has a mission to make products which do not have to make compromises in safety and comfort. And there is a lot to consider. Apart from EU safety standards, such as i-Size, it is important to know the anatomy of children and to make their parents' everyday lives a little bit easier. These are the challenges facing Sylvia Tappe from the technical development department at Audi Genuine Accessories, who is a mother herself. She and the specialist team know what is needed and have developed child seats to meet the growing challenges.

Mrs Tappe, do your maternal instincts influence your work?

Yes, a lot. Because I have a child of my own, I have been able to gather a lot of experience, and I like to channel this experience into the development of our child seats. For instance: how can a child sit comfortably, even when it is sleeping in the car? Safety always plays a major role, and I just want to achieve the best results I possibly can for all the children that use our seats.

Child seats are a highly emotional subject, because we are talking about the comfort and safety of babies and children. Safety is the most important question here. Which questions are frequently asked by parents?

The safety of our seats is quite clearly the most important thing that parents consider. I can say categorically that we at Audi have the highest safety standards. Our child seats pass through a large number of internal crash

and application tests, in addition to the usual specified and standardised tests. And so they are subjected to rigorous examination.

Another question we are often asked relates to fabric selection and potentially harmful substances in the textiles. All our child seats meet the OEKO-TEX standard. The seat upholstery can be removed completely and is washable and suitable for tumble drying. But parents also have to contend with the heavy perspiration of babies. For this reason we try to attain the best possible figures with our materials to make car trips as pleasant as possible for babies.

The EU Directive, also known as i-Size, has now come into force and is intended to give children even better protection. What does this Directive stipulate?

The EU Directive encompasses a large number of different aspects. I would like to describe briefly the most important ones from my point of view. Basically, it's about raising transport safety for children to a higher level. Specifically, the children's age up to which rearward-facing child seats are required by law has been increased from 12 to 15 months. In addition, all child seats brought to market in future will be required to pass side impact tests. Even the anchorage points on i-Size child seats have been modified to achieve a higher standard of safety. Special importance is attached to the use of the ISOFIX brackets which make child seats both safer and easier to use.

“Safety first – always use the child seat.”

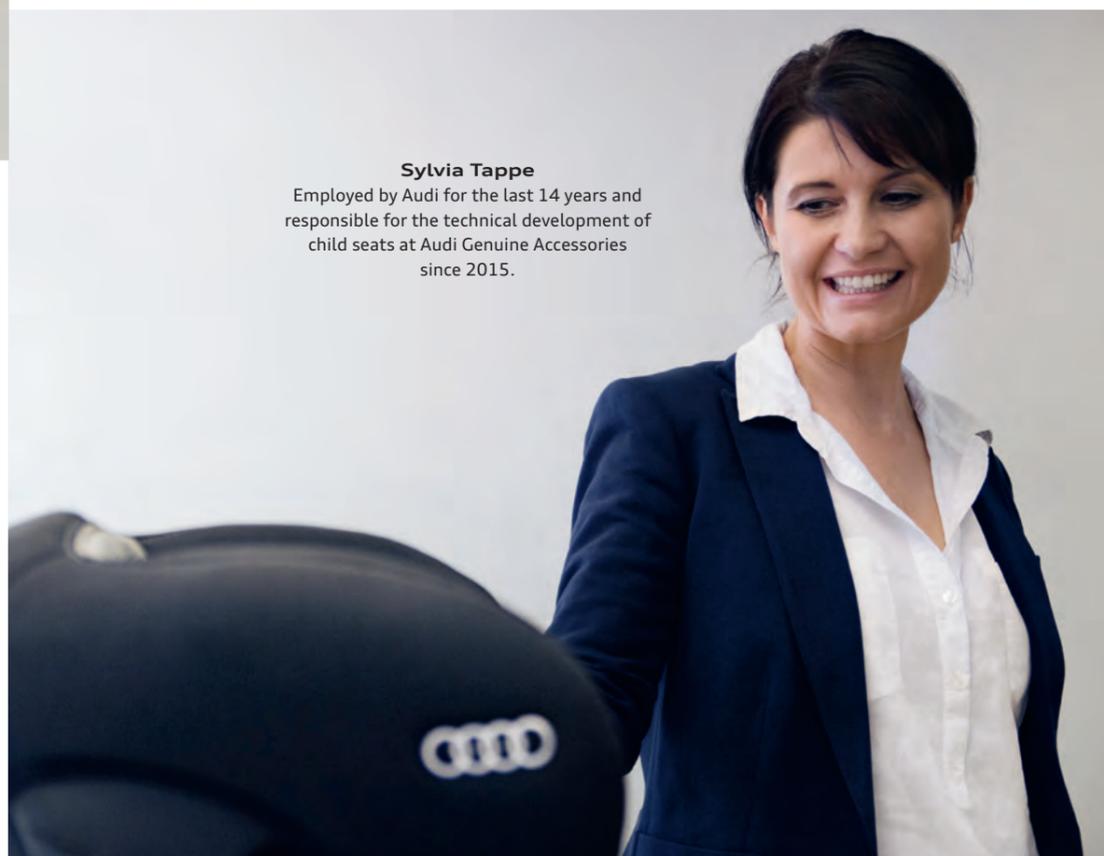
Previously, child seats were chosen according to weight and age; with newer models it's just according to a child's size. Why has this changed?

As you know, each child grows at a different rate. So, children in a certain age range have completely different statures which all have to receive the same high level of protection. The modification of the Directive will make it easier for parents to use the right child seat at the right time. A tip: if the child's head protrudes above the top edge of the child seat, it is time to change to the next

tests, work with independent test institutes and subject the child seats to durability tests before they reach our customers. The very high standards that we specify are geared to providing our child seats with the highest level of safety and comfort and meeting all the growing challenges.

Finally, what tips would you give to parents?

Your children should always sit in a child seat, no matter how short the journey. Think twice before buying a used



Sylvia Tappe
Employed by Audi for the last 14 years and responsible for the technical development of child seats at Audi Genuine Accessories since 2015.

larger child seat, regardless of how old the child is or how much it weighs.

In your opinion, why should a customer choose an Audi child seat?

Buying an Audi means buying quality. And the same applies to our accessories. We attach top priority to the safety of our products and go beyond the statutory requirements and tests. We carry out additional crash

child seat, because you don't know its history. Even a small collision or incorrect handling by the previous owner can mean that a child seat no longer meets the minimum safety requirements. After all, the safety of our little ones should always take top priority.

I wish all parents and children a pleasant and safe journey.

EU Directive i-Size (ECE-R129)
United Nations Economic Commission for Europe
Important facts at a glance



Rearward-facing child seats are compulsory for children until they are at least 15 months old.



The side impact protection has been significantly improved.



A child seat is no longer chosen based on weight and age, but on the child's size. This ensures that the contours of the seat fit the shape of the child's body and avoids the child seat being replaced by a larger one too early.



The ISOFIX anchorage enables safe and easy installation of the child seats in vehicles.

Young and safe

With these accessories, your children can go on an adventure – and you can play it safe.

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- 01 Audi i-Size baby seat** Suitable for children between 45 and 80 cm tall. Use with the Audi i-SizeE base is recommended. Can be fitted on vehicle seats with ISOFIX anchor points and suitable for all vehicles with 3-point seat belt systems. **02 Audi i-Size child seat** Suitable for children between 61 and 100 cm tall. Can only be used with the Audi i-Size base. Can only be fitted on vehicle seats with ISOFIX anchor points.
- 03 Audi youngster advanced child seat** Suitable for children from 15 kg upwards. Intelligent belt guide. Adjustable backrest height and width. With just a few easy steps, can also be used as a bare booster seat for children from 22 kg upwards. Attachment with ISOFIX is recommended.
- 04 Audi i-Size base** Revised to meet the latest child seat standards in safety, comfort and design. Only compatible with the Audi i-Size baby seat and the Audi i-Size child seat. Also suitable for fitting on vehicle seats with ISOFIX anchor points. All i-Size products can be installed in vehicles with i-Size labelling.
- 05 Child seat underlay** Protects seats against dirt and pressure marks made by child seats. With 2 practical storage pockets. Can be used with any ISOFIX child seat.



Backrest protector with four storage compartments
 A practical solution to prevent the backrest of your vehicle seat from getting dirty. The backrest protector is easily washable and provides four small storage compartments¹ for extra storage space. Tailored to match the design of the child seats, the child seat underlay and the interior of the vehicle. Storage capacity up to 750 g.

¹ Content of storage compartments not included.

Comfort and Protection

Your Audi can do more than you might expect - Audi Genuine Accessories offers a comprehensive package of intelligent solutions for comfort and protection to meet any challenge.

Enough space for your plans

Whatever your plans, with the stylish bags from Audi Genuine Accessories you are well equipped for everyday adventures.

It's nice to have everything you need always within reach when you are on a trip. No more rummaging while driving. No objects flying around in the footwell. With everything in its right place, you are even more relaxed when you arrive. Whether on a Sunday picnic with the family or on your next business trip - these interior organisation bags designed for your Audi blend perfectly into the vehicle interior and provide you with numerous storage options.

You can easily keep food fresh on car trips in the practical rear seat cool bag. All you need is a coolpack¹. Fruit, snacks or drinks - your provisions are always at home in the rear seat cool bag.



Rear seat cool bag

With various inside net pockets, waterproof inner insulation bag and anti-slip base. Secured using three-point belt. With an additional carrying strap, suitable for use outside the vehicle. Capacity: approx. 27 ltr.

¹Not included.



A classic love affair

Some places witness the birth of ideas for our future,
others guard the treasures of the past.
Gerhard Hochhuber's garage houses three of these
treasures. He tells us his story of how to maintain
value and care for valuable belongings,
and of his passion for beautiful cars.



It's seven o'clock in the morning and feels like 2 degrees Celsius. Immersed in thick fog, a garage lies situated between Ingolstadt and Munich: the sun has just risen. The village, with its population of 750, is still sound asleep. Gerhard Hochhuber, on the other hand, is already hard at work in his garage.

Inside it is not much warmer – it is tidy and yet full of personal things: there is a large workbench, a shelf with spare parts and high-quality car care products, sponges and leather cloths next to nuts and bolts and all kinds of tools. On the inside of the garage door hang old number plates, awards, prizes and a garland from the good old Auto Union days. In the back part of the workshop – underneath grey tarpaulins – the silhouettes of three cars can be recognised.

Gerhard Hochhuber is a mountain of a man with a firm handshake, a proud fellow wearing four gold rings and a striking gold chain. He speaks in Bavarian dialect with a deep, warm voice:

“You can only pursue a hobby like this if your wife agrees.” He smiles. “And I’m glad to say that Ilse also loves our cars very much.”

Gerhard Hochhuber, 65, has a passion for vintage and antique cars. He has three gems from days gone by, three genuine ancestors of Audi. His garage is home to a DKW F7, a masterpiece from 1938, a Wanderer W23 built in 1938 and an Auto Union 1000 Sp Cabriolet from 1964. As the youngest of 15 children, his brothers infused him with enthusiasm for engines and machinery right from his earliest years. His father had a small

“My love of collecting began when I was a small boy.”

carriage business. Whether on the fields, in the forest or later on the road – his passion for driving was handed



Care products bag

Contains everything you need to achieve a clean finish after thorough cleaning. Consisting of insect remover, intensive plastic care solution, polymer wax polish, wax shampoo, glass polish, micro-fibre cloth, insect sponge and cleaning sponge. Summer care products bag (shown) also contains wheel cleaner. Winter care products bag also contains active foam cleaner and anti-freeze. Also available as separate products.

Slow and steady wins the race
There is always a job to be done at the workbench.

All by hand
Once a week it's time for washing, waxing and polishing.



Hidden treasures

The garage is Gerhard Hochhuber's second home.



down through the generations. As someone who found his calling late in life, he knows what it means to hold on to value and care for valuable belongings. “We live in the age of disposable products, which is why it is important to care for and maintain things – especially for our grandchildren.”

While still a child, he was already trying things out and tinkering with his brothers' cars. Then he started a butcher's apprenticeship and subsequently spent his working years on the road as a bus and truck driver. Now he is retired and is devoted to his vintage cars. “A love of driving – it's in your genes. And when it's in your genes, it's there to stay.”

After the fall of the Iron Curtain, he drove with Ilse from Ingolstadt to Königs Wusterhausen to see a very special

item. A good friend had told him about an old DKW just like the one his big brother had owned earlier.

“The moment I set my eyes on that car, my pulse was racing and I knew we would be taking it home with us.”

After long negotiations, Hochhuber finally loaded the DKW F7, which was in desolate condition, out of the barn where it was stored and onto a trailer to take it home. He has put hundreds of hours of painstaking work and skill into the restoration. Every day he has learnt



The video of the interview with Gerhard Hochhuber can be found at www.audi.com/careproducts (connection costs depend on your mobile phone contract)



Leather care set
 The products in the set renew the protective film and protect leather and leatherette against wear and fading. Even worn and neglected leather will be refreshed and supple again.
 Contents: cleaner for leather and leatherette, care cream, sponge, fleece cloth.

And the relationship between driver and car becomes closer with every mile. “I talk to my cars, you know. When I am driving I might say: ‘Man were you good again today.’ Or, if we are driving up a mountain pass: ‘don’t let me down.’ That helps! But others just say I’m daft”, says Hochhuber and laughs.

The right care is vital to ensure that everything stays as it is. A thorough work-over is recommended after every trip to ensure that the quality and, in particular, the value of an antique car is preserved in the long term. This ensures that the leather remains supple and the paint doesn’t lose colour. “You really should work on it once a week”, is the expert’s advice when asked about the perfect care programme. The car is washed with a fine sponge and leathered down with a genuine deerskin leather cloth until the paint is dry. That’s followed by a coat of polish.

“With an antique car you do everything by hand. No machines. Steer clear of aggressive materials. That’s important.” That takes time, but this passionate collector is happy to take the time. He exudes a calmness which is infectious. After all, he is maintaining his vehicles not just for himself, but for the next generation. In addition to a daughter and a son, Hochhuber has seven grandchildren and one great grandchild who he would like to take on his three gems. That way they stay in the family. “They are all interested – it’s just that none of them wants to maintain them yet”, he says with a grin.

Having a clean car means a lot to him, but not just with antique cars. Maintaining his everyday car is a regular ritual as well. “A car needs to be cared for. Even if it’s only for driving to the bakery”, says Hochhuber with a laugh.

The art of restoring and maintaining antiques
 Gerhard Hochhuber’s antique cars are real treasures that he intends to maintain and pass down to his grandchildren.

something new and his love for his antique cars has grown stronger.

But when asked which his favourite is, he glows: “That’s definitely the 1000 Sp. My wife loves that car too.”

The red cabriolet in his garage regularly draws envious looks on Hochhuber’s European tours. Whether in Switzerland, Holland, or on a day trip to Munich – Gerhard and his wife love their outings in the red roadster. Wherever the journey may take them.

One of the most important facets of maintaining an antique car is driving it. “An antique car which just stands around will deteriorate. It is very important to keep these old cars moving. The more miles you drive them, the better they run.”

Perfect care
 You can’t go wrong with gentle car care products.



Gerhard Hochhuber
 A passionate collector with a big heart and an even bigger family.

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Feel at home, even when you are on the road, with comfort and protection solutions from Audi Genuine Accessories. With a well-maintained Audi which keeps you comfortable throughout the day, with all the important things you need on-board.

01



02



03



04



05



06



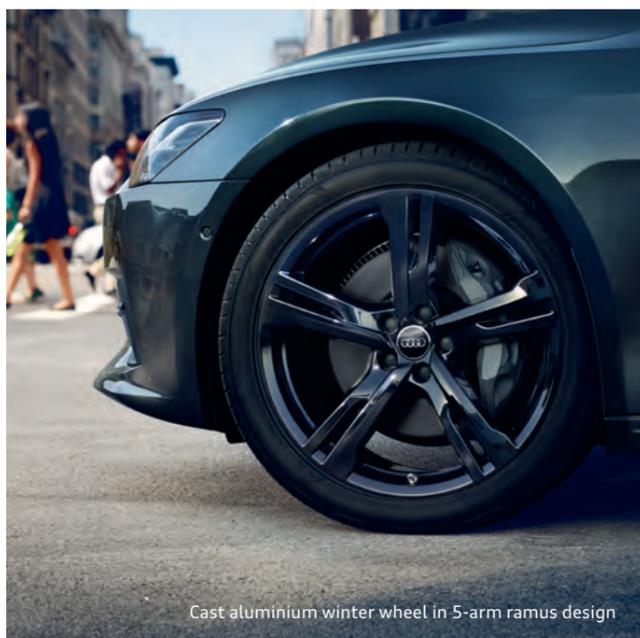
01 Espresso mobile for use with coffee capsules Genuine creamy espresso enjoyment. The set contains: an elegant storage bag with two break-proof cups, a microfibre cloth and a waste container for coffee capsules. Compatible with all Nespresso capsules (not included). Connection via the cigarette lighter. Pressure: 19 bar. **02 Coat hanger** Blends in with the vehicle interior, is easy and quick to attach to the head restraint and carries your items of clothing safely and freely suspended. **03 Gecko air freshener** Releases a pleasant scent in the vehicle. Attaches to the air outlet. No risk of leakage, as it does not contain any liquids. **04 Sun protection system** Made to match. Offers virtually complete sun protection. Easy to fit. **05 Luggage compartment tray** Protects the luggage compartment floor against dirt. With surrounding edge and non-slip pattern. **06 All-weather floor mats** Durable. Easy to clean. Protect against moisture and heavy soiling. Made from 100% recyclable plastic. Secured to the dedicated fastening points.



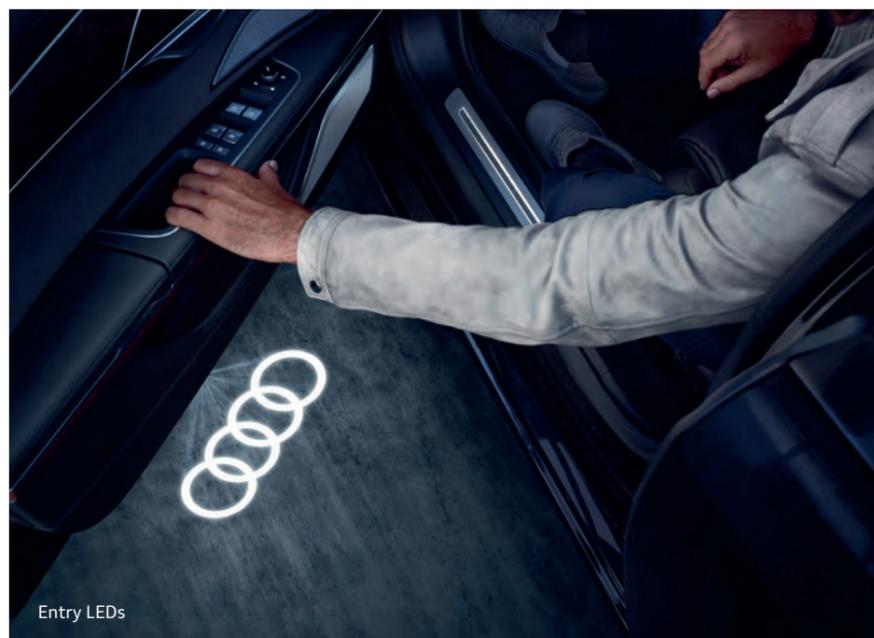
Rear seat protective cover and safety harness for dogs
 The cover protects the rear seats, side panels and rear doors of your Audi against dirt. It is equipped with lockable slots for seat belts, allowing the use of the safety harness for dogs. The safety harness allows your dog to be transported safely and comfortably. Available in four sizes.

From A to Q the matching accessories

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Cast aluminium winter wheel in 5-arm ramus design



Entry LEDs



Roof box bags



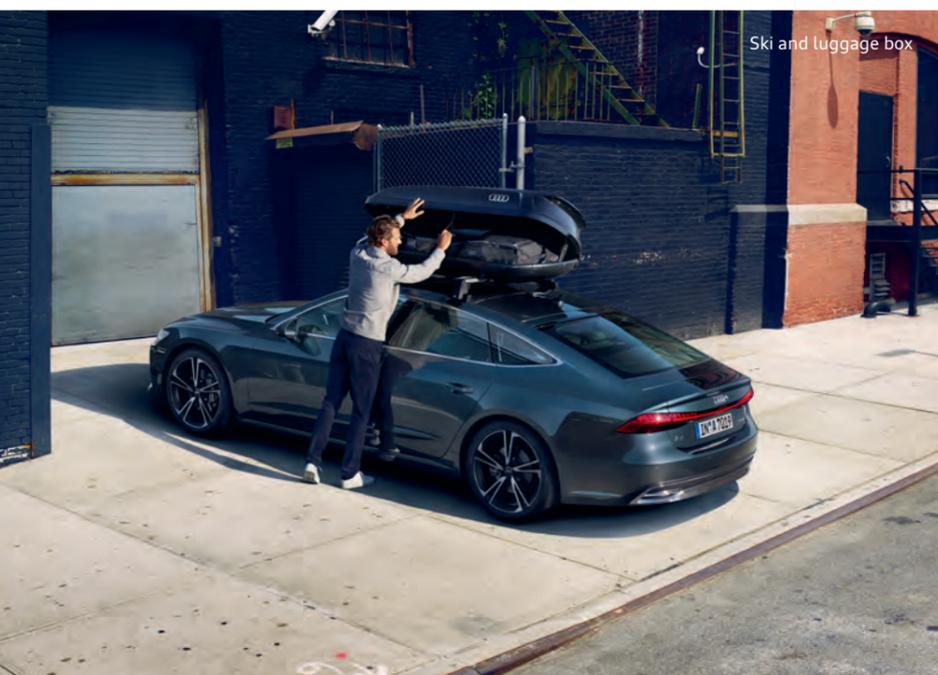
Wireless charging cover



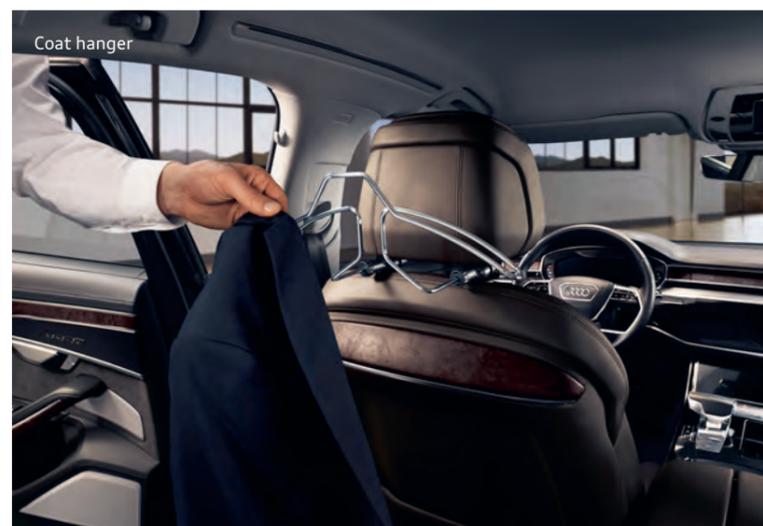
Camping tent



Cleaning cloth for touch displays



Ski and luggage box



Coat hanger

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Classification of tyre parameters

The table shows the class ratings for fuel efficiency, wet grip and external rolling noise for different tyre sizes.

	Model	Design	Dimensions	Tyre size	Fuel efficiency class	Wet grip index	External rolling noise class	Snow chain compatibility
Summer wheels	Q2	5-arm latus	8 J × 19	235/40 R 19	E	A	70	
	Q2	5-arm latus	7 J × 18	215/50 R 18	C	A	68-71 -	
	Q5	5-arm falx	8 J × 20	255/45 R 20	C	A	70	
Winter wheels	Q7	10-arm talea	9.5 J × 21	285/40 R 21	C	B	71	
	A3	5-arm helica	6 J × 17	205/50 R 17	F	E	69	x
	A4	10-spoke V	8 J × 18	245/40 R 18	E	B	72	
	A5	5-arm ramus	8.5 J × 19	255/35 R 19	E	C	73	
	A6	5-arm ramus	8 J × 19	245/45 R 19	C	B	70	x
	A7	5-arm ramus	8.5 J × 20	255/40 R 20	C	B	69-71 -	
	A8	5-arm ramus	9 J × 20	265/40 R 20	C	B	70	x
	Q2	5-arm latus	7 J × 17	215/55 R 17	E	C-B	71-72	x
	Q5	10-spoke vox	8 J × 20	255/45 R 20	E	C	73	
	Q7	5-arm crena	8 J × 20	255/50 R 20	E	C	73	x
TT	5-arm falx	7 J × 17	225/50 R 17	C	C	72	x	

It is not possible to order a particular tyre.

Please ask your Audi Partner which tyres are available in your country.

General legal information

Please contact your Audi Partner for information on which products are suitable for your model, which restrictions apply, the amount of time required for installation and how much it costs. Subject to change without notice.

Individual images may show variations in colour, shape and material. Information regarding the scope of delivery, appearance, dimensions and weights of accessory items is correct at the time of printing. This information is specific to the German market.

Subject to change without notice.

For information about the official fuel consumption figures and the official, specific CO₂ emissions of new passenger cars, please consult the document entitled “Guidelines on fuel consumption, CO₂ emissions and electric power consumption of new passenger cars”. This document is available free of charge from all dealers and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).

Information regarding wheels:

Aluminium wheels with a machine-polished or milled finish, and polished or partly polished aluminium wheels must not be used in the event of wintry road conditions. Due to the manufacturing process, the rim surfaces do not possess sufficient anti-corrosion protection and are at risk of long-term damage due to road salt or similar materials. Please note that not all cast aluminium wheels are available as optional equipment ex works; some are only available as a retrofit solution from your Audi Partner.

Audi Vorsprung durch Technik

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